

## Addendum 2 to Listing Contract - Badger MLS Ala-Carte Features:

- \$750 - Open House Packages. Includes two "Open House events" for 2 - 3 hours each on any days of the week.
- \$499 - One "Open House Event" - Includes advice, "How To" instructions, plus all the signs needed - Yours to keep.
- \$499 - Host and attend a 2 - 3 hour Broker Open at the Property for Sale; Includes posting on official MLS Broker Open site
- \$499 - Deluxe version of our most popular "Virtual Movie Property Tour" published on both YouTube & Google Video.
- \$250 - Co-List with another Broker without Badger MLS's written advance consent on any co-Listed property past 24 hours.
- \$249 - Standard version "Virtual Movie Property Tour" of your Badger MLS Listing on both YouTube & Google Video.
- \$249 - 6 Months "Featured Home" on Realtor.com. Your Home always appears when Buyers type in your city, zip code, etc.
- \$195 - Day of closing attendance at your Closing by your Listing Agent. Please add distance charge based on your location.
- \$\*\*\* - We help you with Ads, 1/4, 1/2 & full page Ads in "City & Country Homes Magazine". \*\*\* See Broker for rates.
- \$\*\*\* - We help you with Ads, 1/2 and full page ads in "The Real Estate Book" with color Photos. \*\*\* See Broker for rates.
- \$195 - One wooden post & metal sign, partial refundable security deposit; Priced separately, not included in Package prices.
- \$155 - Basic version of our "Virtual Movie Property Tour" of your Listing published on both YouTube & Google Video.
- \$150 - Co-List with any other Broker. Full Service Brokers may need Badger MLS for Showcase status on Realtor.com.
- \$99 - Put your Rental on the MLS for all to see. Go to Badger MLS Rent to get your rental on the MLS today (\*\$45 Special).
- \$99 - "Showcase" Listing status on Realtor.com - (New: - Now FREE to all Badger MLS Sellers!)
- \$95 Add a 2nd category listing on the MLS where your property is listed as both residential and as another Listing (Condo)
- \$95 - Add your Listing to a 2<sup>nd</sup> MLS system: (For Sellers who want their Listings to get on Realtor.com twice via both MLS systems: SCWMMLS = wisconsinhomes.com and also on the Milwaukee area Metro MLS = wihomes.com.)
- \$95 - Maximum charge to put up directional signs; \$45 for 1 - 4 28" x 11" signs; \$75 for 5 - 9 signs; \$95 for more than 10.
- \$95 - CMA, Comparable Market Analysis, using MLS market statistics to help you price the value of your Home.\*\***
- \$85 - Re-List your property on the MLS after it has automatically expired or after it was withdrawn at the Seller's request.
- \$65 - Maximum Distance charge for 2<sup>nd</sup> + visits to Property and also for Properties more than 2 hours drive one way.
- \$60 - Up to 65 Colored Printed 8 1/2 by 11 inch Property Data Sheets of your Listing (You choose style).
- \$55 - Distance charge for properties more than 100 miles drive one way from Madison, Wisconsin.
- \$50 - Express Listing fee: Instant, same day, Listing within 24 hours of your first online Sign-up request, or 1st call.
- \$50 - Badger MLS Home Web Page "Featured Listing" placement (\$50/month) - Now only \$195 for the length of your Listing.
- \$45 - One Key Lock Box: So Realtors, Buyers and Inspectors can access your Listing when you are not there.**
- \$45 - Re-new your Listing - Extend your three, six, nine or twelve Month Listing to any time period you choose.\*\*
- \$45 - Up to 25 extra Digital Photos of your Property for Metro MLS, Virtual Movie Tours, and for your own advertising uses.
- \$45 - Up to 35 "Just Listed" announcements mailed to your Neighborhood, or to your own list, or any area you choose.
- \$45 - For each new request of Broker 30 days after Listing Date. First 30 days all photo changes and editing is free.\*\*
- \$45 - Minimum and Maximum Daily charge for editing of MLS information after 30 Days Basic or 60 Days Standard Packages.
- \$45 - Per Day MAXIMUM charge per project for long term projects where you may hire Badger MLS to do a mailing, etc.
- \$45 - Up to 45 Color Printed detailed MLS Property Data sheets of your Listing. You choose layout, style; We print them.
- \$45 - CD or DVD Disc mailed to you with your property pictures taken by Badger MLS, usually between 25 - 50 + photos.
- \$45 - Minimum Sign Fee Charge to repair, replace, install, remove signs or visit property for 2nd + time after Listing appointment.
- \$45 - Minimum Distance charge for 2nd + visits to all Listings outside of Dane County at Seller's request (Also \$55 and \$65 Max)
- \$45 - 1 Month "Featured Home" on Realtor.com. Your Home always appears when Buyers type in your city, zip code, etc.
- \$35 - Distance charge for 2nd + visits to all Listings inside of Dane County at Seller's request.
- \$30 - After the Listing: Each red Badger MLS "House for Sale" Sign, 28" x 22", yours to keep, (\$5 extra for each sticker).\*\*
- \$30 - One Badger MLS "House For Sale" sign, 28" x 22", Red & White, wires attach to ground. Yours to keep.\*\*
- \$25 - One Badger MLS "Open House" or "Directional" sign, 28" x 11", Red & White, wires attach to ground. Yours to keep.\*\*
- \$25 - Each 28" x 11" Open House, For Sale, Home For Sale Sign ordered after appointment, add \$11 Shipping & Handling.
- \$25 - Up to 25 Colored Printed 8 1/2 by 11 inch Property Data Sheets of your Listing (You choose the style).
- \$25 - Each Red Badger MLS "Open House" or "Directional" 28" x 11" sign ordered after your Listing Appointment.\*\*
- \$25 - Pre-Pay special per 28"x 22" red Badger MLS "House For Sale" sign ordered up to or at your Listing Appointment.
- \$25 - Shoe Covers Shipped: Don't ask your Buyers to take off their shoes; Instead, provide shoe covers that are re-usable.
- \$25 - Each 28" x 11" "Directional" Sign with any kind of Sticker (two sided) you want printed before Listing Appointment.
- \$25 - Before the Listing: Each red Badger MLS "House for Sale" Yard Sign with your phone #, 28" x 22", yours to keep.**
- \$20 - Before the Listing: Each red Badger MLS "Directional" Home for Sale and Open House, 28" x 11", yours to keep.**
- \$20 - Each Red Badger MLS "Open House", or "Directional" 28" x 11" sign ordered prior to or at the Listing Appointment.
- \$20 - Up to 40 Black and White Printed detailed MLS Property Data sheets of your Listing. (You choose style)
- \$20 - Up to 4 Stickers with your Phone Number and/or Address to place on your signs if mailed to you.\*\*
- \$15 - "Take One" outdoor waterproof Tube to put your fliers in. Make your own posts - see samples.\*\***
- \$15 - Shoe Covers: Client price is only \$15. Be sure you always provide reusable shoe covers for your Buyers.
- \$12 - \$15 average charge for shipping signs, see: [www.BadgerMLS.com/signs](http://www.BadgerMLS.com/signs) for more information.
- \$12 - Minimum shipping fee for up to 10 pages mailed USPS or faxed or emailed to you - \$45 Maximum charge for more.
- \$10 - Have your RE Condition Report or any other documents scanned and added to your MLS Listing; \$10 per document page.
- \$10 - Per page charge for any documents that need to be copied, scanned, and or faxed; or published on your MLS Listing.
- \$10 - For each PDF document creation or uploading including MLS PDF [www.Link Updates](http://www.LinkUpdates.com) when Seller edits MLS information.
- \$10 - Basic or Standard Package each "Open House" posted on MLS after 30 or 60 days from Listing date.
- FREE - For our Sellers who are our Clients we provide all the free forms at: [www.BadgerMLS.com/forms](http://www.BadgerMLS.com/forms)
- FREE - Your full Public County Property Tax Records either printed for you at the Listing appointment or emailed to you.
- FREE - Editing of any information or photos on your MLS Listing for the 1<sup>st</sup> 30 or 60 days for Basic or Standard Packages.
- FREE - Editing of any information or photos on your MLS Listing throughout the entire time for Deluxe Package.
- FREE - Your "Open House" info posted on the MLS the first 30 or 60 days of your Listing

\* Use your \$100 or \$200 In-Store Credit Here. \*\* Badger MLS is always open to trading any features in your package with other features.

Signed by Seller(s): \_\_\_\_\_ Date: \_\_\_\_\_

Signed by Broker: \_\_\_\_\_ Date: \_\_\_\_\_

Bill Lorge

Badger MLS